

TWO BECOME ONE

JELN Imprägnierung
is now part of WEICON

19th issue

News

Featured Topics

Sustainable tools –
WEICON TOOLS Green Line

Adhesives for wood professionals –
a visit to the Muenster-based
furniture designer Kawentsmann

Applications worldwide –
the best from extensive
practical experience

Green Line

Sustainable tools –
WEICON TOOLS Green Line

23

97%
made from renewable
resources



Adhesive for wood professionals –
a visit to the Muenster-based
furniture designer Kawentsmann

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Applications worldwide –
the best from extensive practical experience



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Dear readers,

we are happy to present you with the 19th issue of the WEICON News.

WEICON keeps growing – not only in terms of new colleagues, but also by an entire company! Since the beginning of the year, the JELN Imprägnierung GmbH – also a manufacturer of chemical special products – has been part of our company. For JELN founder Dr. Christian Pluta, this means successfully securing the company's succession. For us, it is a great opportunity to expand our product portfolio and to cater even more individually to the requests of our customers. A win-win for both sides! Take a look behind the scenes of the Schwalmthal-based company in the interview with Dr. Pluta and learn more about the merger with WEICON.

What else is new? Plenty, if you ask us! For example, take a trip to the heart of the city of Dubai with us and find out what WEICON has to do with the construction of the "Museum of the Future". Our article on the restoration of old Lanz Bulldog tractors is not so much about the future, but rather the opposite – a journey to the past. Find out which WEICON products are used for this on page 29. Can't get enough of our products in action? Then our flyer

"Applications and Products" is exactly the right thing for you. Find out more on page 22.

As usual, in the first issue of the year, we also present our new products – both from the chemical sector and from the world of tools. This time, there is a very special WEICON TOOLS novelty to announce. We're only saying this much at this point: We're going green! Find out more on page 23.

Could we capture your interest? Then we hope you enjoy reading this latest issue!

Best regards from Muenster,

Ralph Weidling

Ann-Katrin Weidling

CASTING RESIN PLUS 90

Crystal-clear casting compound

A sophisticated and visually appealing look plays an important role in many areas. Whether it is in the manufacture of designer furniture, in yacht and boat building, or in trade fair and exhibition construction. For visually demanding applications to protect sensitive surfaces, for example, we have developed a casting compound with crystal clear curing, which enables high layer thicknesses – the Casting Resin Plus 90.

The epoxy resin system WEICON Casting Resin Plus 90 is a casting compound which cures crystal clear. Its special formulation allows high layer thicknesses up to 90 mm. The compound can also be used to coat sensitive surfaces and protects against damages.

The casting resin has a low viscosity, high mechanical stability, is impact-resistant, has a high moisture resistance and a good UV resistance. It is easy to process manually and mechanically – whether by grinding, filling or drilling.



NEW!

For optically demanding applications

Casting Resin Plus 90 is particularly suitable for applications with high optical requirements. Whether in the production of design objects, furniture construction, trade fair construction, yacht and boat building, wood processing, arts and crafts, or gardening and landscaping – the casting resin is suitable for a wide range of applications.



TWO BECOME ONE

JELN Imprägnierung is now part of WEICON

JELN Imprägnierung GmbH based in Schwalmthal is now part of WEICON. This significantly expands our range of special adhesive systems. For WEICON News, we took a look behind the scenes of JELN and talked to its founder, Dr Christian Pluta.



Once upon a time, there was a chemist

Christian, please tell us a little bit about yourself.

My name is Christian Pluta and I am 59 years old. I am from Moenchengladbach and still live there with my family today. I am married and we have four grown-up children. I studied chemistry and have a PhD in chemistry.

When and where did you study?

I studied in Duesseldorf in the 1990s and completed my diploma and doctoral thesis at the Max Planck Institute in Muehlheim an der Ruhr. After that, I did research in the field of

polymer chemistry in Paris for another 1.5 years.

That is certainly quite a contrast. On the one hand Duesseldorf and Muehlheim an der Ruhr, and then Paris. Where did you like it better?

Paris is an incredibly charming city. It was an incredible experience to be able to work and live in this environment. I really enjoyed it and it was certainly the highlight of my academic career. Although Duesseldorf and Muehlheim an der Ruhr also have their charms – just in a completely different way.

Non-chemists generally imagine chemistry to be a very theory-heavy and rather dry subject. What is it that makes chemistry appealing to you? You now have the chance to collect a lot of points for your degree subject!

I'm really glad I get to answer that question. I actually studied chemistry, because I really like it as a science and I like being a chemist, too. I think that chemistry has something special compared to mathematics and physics. Things are not always as predictable as in the other sciences. A professor once told

us: "The most beautiful flowers are picked by the wayside." In chemistry, you have to observe, be attentive and recognise things that are not always obvious and clear in front of you. That makes chemistry very exciting and appealing.

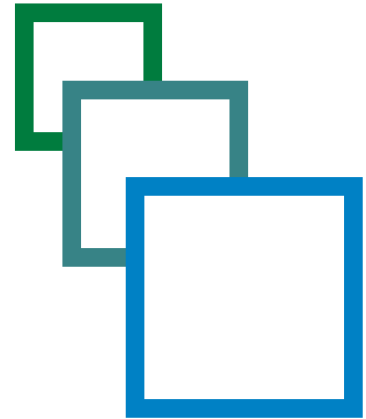
What was the topic of your doctoral thesis?

The topic of my doctoral thesis was "Synthesis, structure and reactivity of complexes with nickel-tin bonding". The topic is linked to catalytic polymerisation – that was a huge topic and a great success at the Max Planck Institute and was even awarded a Nobel Prize. My PhD thesis is somewhat linked to this topic. Although the title seems very theoretic-



JELN

Imprägnierung



cal, there are also commercial interests behind it that have helped in my professional practice.

Okay, the topic sounds incredibly complicated to a layperson. Is that how you got into adhesives?

It had very little to do with adhesives, my current main topic in my profession. I only came into contact with adhesive chemistry and the chemistry of composite materials after my university studies and academic research.

Where did you start your professional career?

I started gaining practical work experience at BASF, developing special coatings. You could say that this laid the foundation for my further professional development. I then ended up at a much smaller company that already had a similar product portfolio to the one we now have at JELN.

How did you come up with the idea of founding the company JELN?

I had gotten to the point where I wanted to do

something of my own, following my own ideas. That is only possible in self-employment. The focus was and still is on developing new products and customising them. That was and is very important to me – driving developments forward and creating something myself. In addition, there is the close cooperation with the customers. That has always had a huge appeal to me.

How would you describe the competitive situation amongst such highly specialised companies like JELN?

I like that question. That is also what is special about JELN. We have always worked very closely with our customers and adapted products to the respective application

and sometimes even developed them from scratch, right up to a joint patent. As a result, the relationship with the customer is very close and based on partnership, and the competitive situation in the market is rather relaxed.



company. That was our first encounter. In 2009 or 2010, we started working together on a project. It was about adhesives for wear protection ceramics. That's also when I met Ralph Weidling for the first time. This project developed into a partnership that continues to this day.

JELN meets WEICON

When did you first come into contact with WEICON?

That was several years ago. In 2004, we were in direct competition with WEICON on a project for a mechanical engineering

What led to JELN becoming a part of WEICON?

The background is that my four children are pursuing completely different interests and did not want to succeed JELN. So I started looking into who could take over the company at an early stage. During a conversation with Ralph Weidling, the topic came up and that's when the idea was born. We both felt that this was a win-win situation for both WEICON and JELN. We have different strengths and complement each other really well. That's how the ball got rolling.



WE BOTH FELT THAT THIS WAS A WIN-WIN SITUATION FOR BOTH WEICON AND JELN.

WE HAVE DIFFERENT STRENGTHS AND COMPLEMENT EACH OTHER REALLY WELL.

What was your first impression when you came to WEICON in Muenster?

Our close cooperation started back in 2009. WEICON already left quite an impression on me back then, too. To be honest, my first thought was "Wow!". At JELN, we focus on development and production, and we don't venture outside these areas very much. WEICON is very different in that respect. The external impact of the company, supported by the many marketing activities, is immense.

Did this first impression hold up?

Absolutely. The development that the company

has taken in recent years, both nationally and internationally, is truly remarkable.

What do you think is the biggest challenge in working with WEICON?

Naturally, we as JELN would like to keep our individuality and character. But we also make an important contribution by adding to WEICON's product portfolio. In addition, our strengths lie in developing new products in order to offer customised solutions for our customers. This will develop continuously and profitably for all parties involved. Thanks to us, WEICON's sales department has another ace

up its sleeve and, thanks to the individualised products, can win projects that might not have been possible in the past.

What are the advantages for JELN being part of WEICON now?

Through WEICON, we clearly benefit from the very professional know-how of the various specialist departments, which we do not have at JELN. Whether it is in the field of safety data sheets and export issues, in marketing, the strong worldwide distribution, and departments like IT or public relations. We don't have anything like that here in Schwalmthal. This is un-



ties comparable to those of the epoxy resin system WEICON Ceramic BL. The decisive factor, however, was that the product should be white and not blue. So we carried out a series of tests and developed a formulation that had the desired properties – and of course the desired colour.

But don't get me wrong. You can't just pull special products like that out of thin air – we don't have everything at hand and ready to use. But we can

JELN location in Schwalmthal



NATURALLY, WE AS JELN WOULD LIKE TO KEEP OUR INDIVIDUALITY AND CHARACTER. BUT WE ALSO MAKE AN IMPORTANT CONTRIBUTION BY ADDING TO WEICON'S PRODUCT PORTFOLIO.

doubtedly a real upgrade for us at JELN.

And for WEICON, the great advantage is that, beyond the existing product portfolio, it can now also offer products that exactly meet the needs of the customers and their specific applications. Our strength clearly lies in the development of special solutions in the field of polyurethanes and epoxies.

I will illustrate this with an example. We were looking for a coating with proper-

ties comparable to those of the epoxy resin system WEICON Ceramic BL. The decisive factor, however, was that the product should be white and not blue. So we carried out a series of tests and developed a formulation that had the desired properties – and of course the desired colour.

But don't get me wrong. You can't just pull special products like that out of thin air – we don't have everything at hand and ready to use. But we can

What else?

What do you do to switch off?

You mean, when my life isn't about adhesives for a change? To really switch off, I like to play tennis. To be honest, I'm a terrible player, but I'm very pas-

(from left to right) The founder of Jeln, Dr Christian Pluta, and his wife Annegret with Ann-Katrin and Ralph Weidling, while signing the contract



sionate about it! Another activity is going on a classic car tour with a friend – during that, I can switch off completely. I am a passionate classic car driver. WEICON also offers some products that are great for repairing and maintaining these vehicles. As the saying about classic cars goes: “One hour driving time, two hours repair”.



Do you like to travel?

When I was working for other companies, I did a lot of long-distance travel. To China, Asia, the USA and Canada – I used to travel a lot.

However, I have to say that today I wouldn't enjoy long-distance trips anymore and I now prefer destinations that are quicker to reach. For example, I love spending my holidays with my

family in the Swiss mountains or on the coast of the Netherlands.

Do you already have a favourite WEICON product?

Two, actually. As a classic car driver, I really like to use the Multi-Foam. There is always something to clean in the workshop and I like to use the spray. The foam has already helped me with one or two mishaps. As a model maker, I have always liked to work with

the cyanoacrylate adhesive VA 1500. The adhesive is slightly pasty and is ideal for bonding curved strips, for example, that are under tension and cannot be held in position for long. I would even say that the adhesive is without alternative for such cases.



FROM RETTIGHEIM-MUEHLHAUSEN TO DUBAI

Business partner Innotech visits WEICON Middle East

Innotech and WEICON have been working together successfully for many years. Starting with adhesive samples and standard test samples, training courses for European Adhesive Bonders are now even held together at our headquarters in Muenster in cooperation with IFAM in Bremen. Innotech also determines the best cartridge guns and application nozzles for WEICON for the application of the different adhesives. We spoke to Thorsten Lutz from WEICON Middle East in Dubai and asked him how it happened that Innotech now set out on the long journey to the Middle East.

Hey Thorsten, would you tell us a little bit about yourself and your position at WEICON?

I am Thorsten Lutz and have been working for WEICON for 28 years now. Initially, I worked in the field service in Hamburg and Schleswig-Holstein. Since 2005, I have been managing director of WEICON Middle East in Dubai and am responsible for the entire region.

What was the reason for the visit of Innotech Marketing und Konfektion Rot GmbH in Dubai?

The idea actually came about in June 2021 at the summer conference in Muenster. Innotech was there at the time to present its pressure guns live. We got talking and thought it might be interesting for the company to visit our branch in Dubai one day. This was also in view of the fact that the European Adhesive Bonder course, which is already running successfully at various German locations – including WEICON in Muenster – is now to be held outside Germany for the first time, in Dubai. A meeting at WEICON Middle East was the obvious choice.

What topics and agenda points were on the schedule?

The visit started for Innotech managing director Joachim Rapp and project management head Buruk Sen with a company tour and a short presentation of WEICON Middle East and its development over the last 17 years. This was followed by a company presentation of Innotech for our team in Dubai. In any case, it was important for us to introduce Innotech to the Middle East market. After all, the local conditions are very different from the Western market.



On the first day, we then visited two of our customers together, a large bus manufacturer and a kitchen manufacturer. The drive through the country was already very interesting for our visitors. As soon as you drive out of Dubai, leaving the modern skyscrapers and luxury behind, you are immersed in a completely different, authentic Arabian world. At the bus manufacturer we visited the production together and Innotech had the chance to present its products,





pressure guns and nozzles, which could simplify production for the customer in the future. This went down well with the end users, and the kitchen manufacturer has already ordered four of these pneumatic pressure guns at once.

On the second day, retailer visits were on the agenda. This was also an extraordinary experience for our guests. We drove together to Deira, a district here in Dubai, and met our retailers at a kind of bazaar – which is very common here. There, one retailer's booth stands in line with the next one and a huge selection of different tools – and WEICON products – is offered for sale. Of course, a little sightseeing was also part of the tour! So we took our guests to see the most important Dubai highlights together.

Did the meeting focus on any WEICON products in particular?

During the visit, the focus was on the new range of pressure guns, which has been expanded significantly by the cooperation with Innotech. This includes WEICON's elastic adhesives, which are promoted to customers by the fact that they can be applied with Innotech's application tools.

Which joint projects are planned in the future?

Another meeting of WEICON and Innotech is already planned for the end of January, in Muenster this time, together with the WEICON company management. The details of intensifying the cooperation will be discussed then. We definitely want to push the range of pressure guns in the Middle East. Until now, companies here have mostly been resorting to the simplest and cheapest application tools, but are annoyed by inaccurate results and complaints at the same time. So we see potential in creating awareness that the investment in high-quality tools pays off in the long term.

In addition, a WEICON-internal European Adhesive Bonder course is planned at the WEICON Middle East premises in Dubai, which will also be open for WEICON colleagues from Singapore and South Africa to participate.

What were the mutual "learnings" taken home from the visit?

I think that both Innotech and WEICON Middle East were able to take away a lot from the visit. Innotech got to know the Arabian business world and the mentality of the people here, and we realised again that there is still a lot that we can improve and facilitate for our customers with the help of all the professional application equipment Innotech offers in its product range.



“WE DEFINITELY WANT TO PUSH THE RANGE OF PRESSURE GUNS IN THE MIDDLE EAST. UNTIL NOW, COMPANIES HERE HAVE MOSTLY BEEN RESORTING TO THE SIMPLEST AND CHEAPEST APPLICATION TOOLS, BUT ARE ANNOYED BY INACCURATE RESULTS AND COMPLAINTS AT THE SAME TIME.”



WEICON® na Slovensku
ALTIS Slovakia s.r.o.

WEICON AND ALTIS

An experienced team

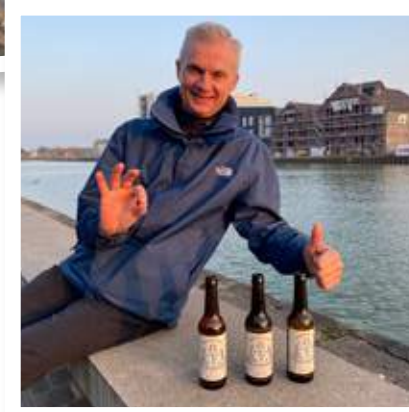
At the end of March, Milan and Jana Spiriak visited us at our headquarters in Muenster. Milan is the managing director of ALTIS Slovakia s.r.o., our long-standing partner in Slovakia. And this long-term and close cooperation was exactly the reason for the visit in Muenster – because this year, we’ve been celebrating its 25th anniversary!

On this very happy occasion, we had organised several activities for our guests. In addition to a training session on our new products and the customary photo with the partnership certificate, there was still plenty of time for a nice e-bike trip through Muenster and its surroundings – in perfect, sunny weather, of course!

En route, we stopped at a cosy country inn and also took a short detour to the harbour of Muenster. As refreshment, besides good food, we also offered a taste of our delicious WEICON beer!

A joint dinner with lively conversations and many reminiscences from the last 25 years rounded off the truly perfect anniversary visit to Muenster.

Ralph Weidling was happy with the event: “The anniversary visit turned out really well. We had a lot of fun. Milan is one of our best partners – and has been since the 90s. With the help of ALTIS, we were able to make our products known in Slovakia and we’ve become a very experienced team. We look forward to successfully continuing our partnership!”





- ▶ high temperature resistance up to +250 °C
- ▶ high thermal conductivity
- ▶ long pot life

NEW!

EASY-MIX HT 250



Adhesive for high temperatures

High temperatures often represent major challenges for industrial manufacturing. The materials and products used must have special properties to withstand the extreme conditions. Adhesives in particular are often pushed to the limits by extreme heat.

For these cases we have developed a special adhesive with very high temperature resistance, which is particularly suitable in the field of powder coating – WEICON Easy-Mix HT 250.

The 2-component epoxy resin system has a high temperature resistance up to +200 °C and even withstands temperatures up to +250 °C for a short period of time. The system shows high thermal conductivity and keeps over 80 % of its strength even at constantly high temperatures. This allows to bond components, which are thermo-coated (powder-coated) after full cure.

It has a long pot life of 150 minutes, cures at room temperature and can be mechanically processed after curing. The epoxy resin adhesive shows high resistance to aggressive substances, such as hot and cold water, engine oil and

glycol. To process the Easy-Mix product, the Dispenser Easy-Mix D 50 is required.

Adhesive for powder coatings

The new adhesive can be used in powder coating, metal construction, lightweight construction, mechanical engineering, shipbuilding, electrical engineering, and many other areas of industry.

A visit to the Muenster-based furniture designer Kawentsmann

A daring statement concerning all carpenters out there: It doesn't always have to be screws and dowels! There are also various adhesives that are perfectly suitable for use in wood craftsmanship. Kawentsmann, who is a well-known furniture designer based in Muenster, agrees – and where could you find suitable products better than at the friendly adhesive manufacturer next door? When WEICON and Kawentsmann met, it was obvious straight away: It's a match! Yet looking at the wide range of our products, the question is valid: Which adhesives are suitable for woodworking? And what do I do if I want to bond wood to another material – like metal? All this and much more is what we covered in a product training, which took place at Kawentsmann's impressive workshop.

Glue instead of screws – a no-go among carpenters?

According to Kawentsmann founder Max, adhesives are still frowned upon by many carpenters. However, he doesn't really understand why: "We have many projects where screws don't necessarily make sense. And that's where adhesives can be a good alternative. It's exciting to see the many possibilities they offer," Max says. And we can only agree with him.

One of the biggest advantages of adhesive bonding is that a greater force can be transferred due to a full-surface application. With screws, dowels or rivets, only a partial force transmission is possible. In addition, the invisible helper in everyday life has a few other tricks in store when it comes to woodworking. Did you know, for example, that cracks in the wood can be filled with a little adhesive?



WE HAVE MANY PROJECTS WHERE SCREWS DON'T NECESSARILY MAKE SENSE.
AND THAT'S WHERE ADHESIVES CAN BE A GOOD ALTERNATIVE.

Maximilian Bayer-Eynck, Kawentsmann founder

Adhesives for carpentry – versatile use

What exactly are the possibilities adhesives offer for carpentry? That's what Kawentsmann wanted to learn more about. And that's why we visited the furniture designer – and brought along all kinds of demo pieces and products. Founder Max and carpenter Tian were eager to listen to the information our application engineer Mike presented.

Next, we've compiled some of the most interesting training and product facts for you!





About Kawentsmann

In the beginning, it was just a nice big table in their own four walls. Meanwhile, you can find Kawentsmann furniture everywhere. Whether in your living room at home, the hippest bar in town or the cosy café at the corner – the young team is certainly not lacking work. Founder and owner Maximilian Bayer-Eynck – or just Max, as he prefers – is a well-known face from the German DMAX show “Männer(t)räume”. In the show, the passionate carpenter built rustic “man caves” along with steel working professional Hasso.

Kawentsmann, just like WEICON, is a true family business. Both his sisters Lisa and Greta joined Max right from the start and he is sure that without the two of them, the furniture designer from Muenster would not be where he’s at today.

Filling wood cracks, casting larger surfaces

With some of our 2-component adhesives – whether epoxy or polyurethane systems – thin cracks in the wood can be sealed or larger surfaces can be filled. With the Easy-Mix PU-240, for example, you can close expansion cracks in the wood. Our Epoxy Minute Adhesive can be easily mixed with grinding dust. That way, you can match the adhesive perfectly to the colour of the wood. A little fun fact on the side: We actually tried that for the first time ourselves, when we were visiting Kawentsmann. Even as adhesive experts, we always keep learning! And there’s nothing more valuable for us than gaining new experiences right there along with the users of our products.



You would like to fill a larger surface, for example when building a trendy epoxy resin table yourself? Then we can recommend our Casting Resin Plus 90 – a casting compound, which cures crystal-clear and enables layer thicknesses up to 90 mm. [▶ More on p. 2.](#)



Assembly adhesive for wood

Fast-Bond Assembly Adhesive is suitable for bonding MDF, wood and chipboards and thus perfect for furniture manufacturing. The adhesive has the huge advantage that push-in joints can be connected in a fracture-proof way due to a clamp fit. The adhesive also bonds veneer edging in a high-strength and moisture-proof way.



Expert tip from our application engineer Mike: As the adhesive expands while curing, bracing beforehand is important.

Elastic bonding of different materials

You would like to bond wood to metal or wood to plastic? With our Flex 310 M Adhesives, that is not a problem. In addition, all products from this range cure elastically. So they’re perfect for wood, which always keeps moving.



Even more carpentry products

Kawentsmann has filled his workshop with several other WEICON products for carpentry and welding. More information on our blog.



Regional cooperation

The moral of the story? We are pleased that the Kawentsmann team will continue to use our products for their unique pieces of furniture – so there’s a little bit of WEICON in some of them. Thanks to this valuable cooperation we have access to authentic application material and we can show the world once again that our products are not only suitable for industrial use, but also for crafts, households and hobbies.

The next exciting project is already in the making: Kawentsmann will manufacture the furniture for our swimming pond area at the headquarters. [▶ Read more on p. 41.](#)





Business Breakfast – what exactly is that?

The Business Breakfast is a series of events organised by the Association for Economic Development Muenster (Wirtschaftsfoerderung Muenster GmbH). Since 2002, it has been held on a regular basis, about seven times a year.

One company acts as host and invites its guests to an ample breakfast, where an innovative management project or current topic is presented, which is then discussed with the guests. Decision-makers from Muenster and the region are invited, all of them first and second-level managers from medium-sized and large companies and institutions.



ABOUT GENERATIONS, FEMALE LEADERSHIP AND DIGITALISATION AT WEICON

Serving provocative treats at the Business Breakfast



69 men and 14 women – that was the list of participants at the Business Breakfast that took place at WEICON in March. A rather unequal ratio, which became apparent immediately upon entering the room: It was filled with numerous businessmen in smart suits, with only a few female guests in between. By no means any less neat in appearance, but clearly outnumbered.

However, the fact that successful business can also be run by women was made abundantly clear by our managing director Ann-Katrin in her presentation at the Business Breakfast. According to the title “Generational change in action. Female. Digital. Ready for the future.”, she presented the guests with insights into her start as a manager at WEICON and the challenges she had to face in a rather male-dominated industry. At the same time, she pointed out what we at WEICON do differently and perhaps even better than many other medium-sized companies – both in the fields of female leadership and digitalisation.



through her first department head meeting in 2016.

The guests were all the more impressed when just a few moments later, Ann-Katrin introduced the five female department heads who now work at WEICON.



Not afraid of progress

The change at WEICON is also noticeable in other areas. For example, in the field of digitalisation. In her presentation, our managing director reported on how we are driving forward online sales while maintaining the balance between brick-and-mortar and online sales. One thing that Ann-Katrin put special emphasis on: It is important not to be afraid of change and to take the plunge in terms of trying new things and going new ways. That is the only way how to make innovation and progress possible!

Pushing forward can only be done together

But there is another thing that is important for progress: The team needs to get on board! And according to Ann-Katrin, this can only be achieved by making decisions together: "It is important to always get the team behind



us and to take suggestions and impulses from the employees on board. As company management, we don't want to enforce changes by just pushing forward and running our heads through the wall. If anything, we want to push forward together with our team."

Managing director stood her ground

At the end of the presentation and after a short WEICON "advertising break" presented by Ralph Weidling, there was enough time for any ques-

tions the guests had and for lively exchange over canapés and coffee.

The overall mood? The presentation was well-received – not only by the female guests. "I knew that the audience at the Business Breakfast would be mostly men. And I also knew that the topic I chose for my presentation would be somewhat provocative. But that's exactly what I wanted and it went down well. What I wish for in the future is that WEICON will no longer be an exception when it comes to female managers in medium-sized companies," Ann-Katrin concluded after the successful ending of the Business Breakfast.

Female leadership at WEICON

As the good hosts that we are, we served a rich breakfast buffet – with fresh rolls, coffee, scrambled eggs, bacon and everything your heart desires. But in addition to that, we also served some not so tasty 'treats' in the form of current numbers and figures: Ann-Katrin started off her presentation by presenting the fact that only 16.8 percent of bosses in German SMEs are women (according to data from the state development bank KfW, as of March 2021). As one of them, she then continued by telling the guests at the Business Breakfast about her start at WEICON. For example, how she only sat with male colleagues

WEICON AS SPONSOR



Sporty start at the Circuit MTB Valencia in Spain

The year took a sporty start for the participants of the mountain bike event “Circuit MTB” in Valencia. Since the beginning of January, they biked their hardest to come in one of the much-desired places on the winner’s podium. But a medal was not the only thing the athletes were able to win at the race. WEICON joined them at the start as a sponsor.

The Circuit MTB Valencia

Last year, our Spanish branch was already a sponsor of the “Valencia Epic Race” cycling event. When the organizer launched a second event for 2022, the “Circuit MTB Valencia”, it was immediately clear that WEICON would be involved again. The new circuit consists of a total of ten downhill races in the Valencia area, which took place from January to the end of May.

Around 500 to 800 athletes took part in each bike race, who came to Valencia from all over Spain specifically for the event. They competed in different categories, according to age groups and type of mountain bike.

The crowning highlight of the downhill series was the final in Alborache on May 22nd – including WEICON’s presence.

WEICON Ibérica as sponsor

As part of the sponsorship, WEICON Ibérica provided 200 jerseys with WEICON look to the participants who had taken part in all ten rounds of the cycling event. At each race, a WEICON Bike Care Set was raffled among them. In order to participate, all the athletes had to do was take a picture of themselves in a stylish WEICON cycling outfit and post it on Instagram with the hashtags #weicon and #mtbcircuit.

WEICON Ibérica had its own exhibition stand at the finals in Alborache in May. Visitors interested in cycling were able to get information on the Bike Care Set and other WEICON products directly from our Spanish colleagues.



Photo © isportsphoto

Cycling enthusiast yourself?

The Bike Care Set keeps not only the mountain bikes of our Spanish downhill pros shipshape. It also helps hobby cyclists to get their bike back to a top condition after long tours!

Trade fairs are as much an essential part of WEICON as the air that we breathe. We like to be on the road and to present our latest products and innovations all over the world. We enjoy the lively exchange with our visitors at the trade fair stand and literally soak up the atmosphere of the various events. Many ideas for products were actually sparked at trade fairs by the suggestions of our customers, usually starting with something like: "I have a very special application. Don't you have the right adhesive for it?"

But in the last two years, the pandemic has been throwing a spanner in the works. The usual exhibition life couldn't take place – neither here in Germany nor in the rest of the world.

There were a few events last year, but it was not what we are used to and love. This year, however, we are finally seeing light at the end of the tunnel. Things are slowly picking up again! In Germany, the start is still a little hesitant and many events have been postponed to the second half of the year, but abroad, things are already moving faster. We've already been to trade fairs in the Czech Republic, Poland, the USA, Spain, Egypt, Singapore and Dubai, and we'll keep going!

We are very optimistic about the second half of the year and already looking forward to being able to make a full trade fair comeback – worldwide!

HERE WE GO AGAIN

Trade fairs 2022

Our online
trade fair calendar



CHEMICAL THREADLOCKERS BY WEICON

Adhesives for sensitive areas

With 20 types from the WEICONLOCK range, we offer a variety of special anaerobic adhesives and sealants that comply with strict guidelines. Which means they can be used in many sensitive areas, such as in the production of food or medicines, and also serve to increase workplace safety.

Threadlockers

In industrial applications, a variety of methods is used to secure screw connections. These locking mechanisms are used to prevent a reduction of clamping force and preload, so the connections do not loosen unintentionally. Traditionally, mechanical methods such as securing with toothed lock washers or self-locking nuts are used for this. However, these methods have proven to be disadvantageous over time, as they cannot permanently prevent loosening under influence of loads or because they damage the surfaces. Anaerobic adhesives provide an alternative to these methods that can be used to secure connections.



skin, eyes and respiratory organs of the users. In addition, they cause odour pollution, which makes daily work with these substances very unpleasant, especially in closed rooms.

Occupational health and safety is becoming increasingly important in all industries. The products and equipment used must comply with strict guidelines and meet the requirements of company doctors. The employees who are in contact with these substances should be protected and be able to carry out their work without restrictions.

Anaerobic adhesives

These one-component adhesives are liquid as long as they are in contact with the oxygen in the air. Only when no oxygen reaches the adhesive, for example when the nut and bolt have been joined and there is metal contact, these adhesives start to cure. Anaerobic adhesives are material-neutral and gentle on the material. They are used increasingly in industrial production, as they ensure the consistent quality of the products.

The adhesives permanently secure screw joints and eliminate the risk of unintentional loosening due to vibrations or other forces.

High requirements

However, many of the anaerobic adhesives used so far are classified as hazardous and must be labelled with several H and P hazard statements. They irritate the



We offer a range of special products that meet both the high health standards and the qualities the respective applications require.

Use in sensitive areas

WEICONLOCK adhesives have received approvals from the National Sanitation Foundation (NSF) and the German Technical and Scientific Association for Gas and Water (DVGW) and are suitable for use in drinking water applications. These adhesives also have a so-called "white" safety data sheet, which means they are classified as non-hazardous.

This means that these products do not have to be labelled with hazard symbols or H-phrases according to the strict EC regulations No. 1907/2006 - ISO 11014-1.

These qualities make the adhesives particularly suitable for the food, cosmetics and pharmaceutical industries, but they can also be used for securing or sealing in all other areas.



FLEX 310 M[®]

FIRE Seal

NEW!



Fire protection applications require special products that can withstand even the destructive force of fire. For such extreme conditions, we have developed a very special adhesive and sealant – the permanently elastic Flex 310 M FireSeal.

The SMP-based adhesive and sealant is flame-retardant and can withstand fire for up to 120 minutes. FireSeal is tested and classified for all joint structures according to EN 1366-4. The paint-compatible sealant with very low volume shrinkage meets the requirements of the International Maritime Organisation IMO FTPC Parts 2+5 as well as for rail vehicles in accordance with DIN EN 45545-2 R22/23 HL3. The very low emissions of the adhesive and sealant allow safe indoor application. It is low-odour and contains no solvents, isocyanates or silicones.

FireSeal is easy to process and has very good sealing properties. The adhesive and sealant is resistant to water, aliphatic solvents, oils, greases, diluted inorganic acids and alkalis.

Wide range of applications

Flex 310 M FireSeal adheres very well even to powder-coated, painted, galvanised, anodised, chromated and hot-dip galvanised surfaces. It is suitable for use on metal, many plastics, concrete, and wood.

The adhesive and sealant can be used in many application areas. Whether for fire barriers and covers, for joints in non-structural components with fire resistance requirements, for connection joints, or for sealing cable ducts, pipe openings, and housings.

Flex 310 M FireSeal can be used in many industrial areas, such as vehicle and body construction, container construction, apparatus and fittings construction, the energy and electrical industries, insulation technology, and plastics technology.





WEICON PLASTIC METAL IN ACTION

Corrosion protection by coating in a hydro power plant

Many cubic metres of water shoot through the pipelines, turbines and filters of a hydroelectric power plant every second. And even though these components are very durable and specially designed for constant water contact, corrosion damages are inevitable over time. One of our Turkish customers was also faced with this problem. During maintenance works on the hydropower plant, he noticed significant leakages in one of his filter tanks. A new corrosion protection by coating with our products could prevent a cost-intensive replacement and made sure that today, the filter looks as good as new!

Condition of the filter tank

Our customer's filter tank showed severe signs of wear and thus leakages. Usually, the filters of the hydropower plant protect the turbines and generators from potentially harmful particles in the untreated water. In order for this one to keep serving its purpose, a fast and economical solution was needed. A new corrosion protection by coating with our products should prevent the expensive replacement with a new filter. To do so, two of our Plastic Metal types were used, our WEICON A and our WEICON Ceramic BL.



New corrosion protection by coating – step by step



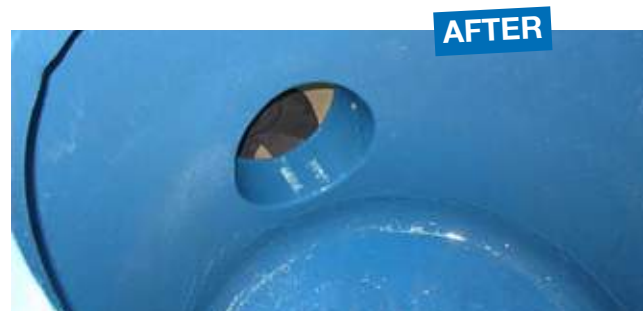
Cleaning

First, all coarse rust and dirt needed to be removed mechanically to reveal cavities and damages. Next, the entire filter tank was cleaned with our **WEICON Cleaner Spray S**. The spray is perfect for the cleaning and degreasing before priming and painting, or before using other WEICON products.



Repairing the leakages and cavities

With the next step, the application of the pasty and steel-filled **WEICON A**, leaks and cavities soon were a thing of the past. The epoxy resin system with DNV-GL-certification can be used to repair corrosion damages and pitting on tanks, for repairing pipes and castings, and for sealing cracks in housings and machine components. So it was the perfect product for this application!



Additional wear protection

The last step was to provide full-surface corrosion protection by applying a coating: with our **WEICON Ceramic BL**! This epoxy resin system contains silicon carbide and zirconium silicate, and thus provides high abrasion resistance and high resistance to substances. Thanks to the successful repair, the filter tank is now ready to 'go with the flow' (no pun intended) for many years to come!

SMOKE DETECTOR TEST SPRAY NON-FLAMMABLE

Special test spray for smoke detectors

In addition to our established Smoke Detector Test Spray, we have developed another spray with a very special property for the regular testing of smoke detectors – the Smoke Detector Test Spray non-flammable.

Smoke Detector Test Spray non-flammable

Our Smoke Detector Test Spray non-flammable is used to quickly and reliably check the functionality of optical or photoelectric smoke detectors. The silicone-free spray is easy to use and protects the electronics of the detectors, as it evaporates completely without leaving any residue. The content of one spray can is sufficient for up to 150 functionality tests.

Many areas of use

The non-flammable test spray can be used in all areas where photoelectric fire detectors are used – for example, in ships on the high seas, in industrial facilities, schools and other public institutions, in public transport, or in private households.



NEW!

Smoke detectors

Smoke detectors save lives. If they sound the alarm, it is high time to leave the building and call the fire brigade. To ensure that the detectors work reliably and make a truly deafening noise in the event of smoke and fire, there are special sprays that can be used to check the functionality of the little lifesavers.



Easy to use

Shake can well before use and spray the test spray from a distance of approx. 30 cm for up to five seconds into the direction of the smoke detector. If there is no reaction, the test must be repeated. If there is still no reaction after several tests, the smoke detector is defective and must be replaced as soon as possible.

The functionality test should be carried out regularly – it is recommended to carry out one test every six months.



In each News issue, we present the favourite WEICON product of two of our colleagues.

The focus is on products, which our colleagues always keep close at hand at home and which can be used for DIY as well as industrial applications.

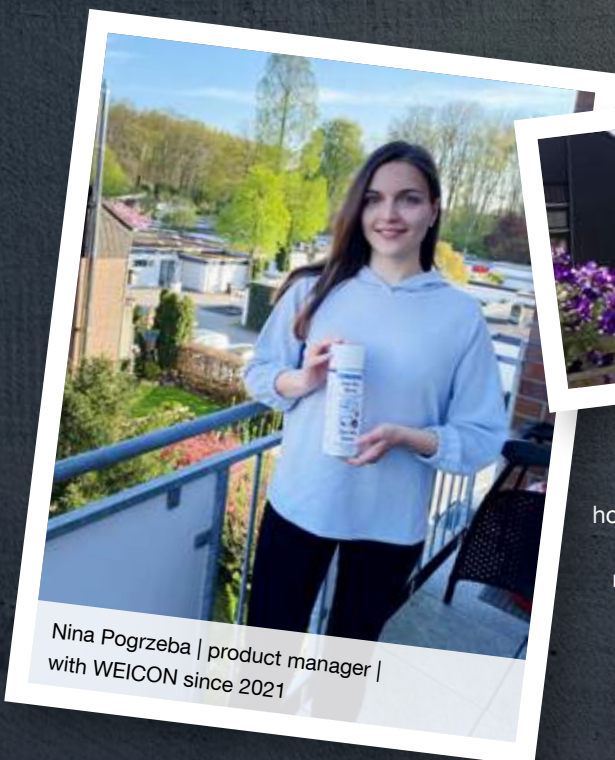
WEICONLOCK

AN 302-43

“For many years, the medium-strength threadlocker AN 302-43 has been part and parcel of my toolbox and has proven to be a real problem solver on many occasions. In particular, it is often used on various screw connections in our family-own fleet of two-wheelers. But also on holiday, in rented motorhomes, I always take a small Pen AN 203-43 with me. This makes it very easy to fix loose screws. It prevents them from becoming loose on their own, but still allows to unscrew them easily if necessary.”



Holger Lüttring | head of technical project management |
with WEICON since 1995



Nina Pogrzeba | product manager |
with WEICON since 2021



Zinc-Alu Spray

“During the summer, I like to spend a lot of time on our balcony. To get that holiday feeling at home, we’ve decorated our little oasis with all kinds of colourful flower boxes. Unfortunately, this means that the hot-dip galvanising of the railing will inevitably get a scratch or two over time. Luckily, the scratches can be touched up fast and easily with WEICON Zinc-Alu Spray. It maintains the protective coating of the galvanisation while also making the balcony railing look brand new again.”



Repair of a stone crusher plate in one of the largest quarries in the world

APPLICATIONS WORLDWIDE

The best from extensive practical experience

As an internationally operating company, we travel all over the world to advise our customers on a wide range of industrial applications. For example, we were at one of the largest quarries in the world to repair a stone crusher plate, we repaired a steering shaft on a deep-sea vessel or bonded metal plates in rail vehicles.

So as you can see, there is never a boring moment at WEICON and no two projects are the same!

To show our customers what is possible with our special products for industry, we collect interesting application examples throughout the year. We then compile the best practical examples in our flyer "Applications and Products". The next issue will contain 48 exciting projects from a wide range of industries.



Repair of a rudder steering shaft on a deep-sea vessel



Bonding of metal plates in rail vehicles

Do you also have an interesting project or an exciting application that you would like us to report on? Great! Then get in touch with your contact person at WEICON and we will be happy to assist you!

You can find the online version of the flyer here:



Green

Not just a **GREEN** look

What is Green Line?

Together with a group of experts, we have developed the **WEICON TOOLS Green Line**. A tool range made of up to 97 % renewable raw materials, which is recyclable and has an excellent life cycle assessment.



97%

made from renewable resources



Eco-friendly quality

What can we do to enable a sustainable future? That is a question not only many people ask themselves in regards to their own homes, but also more and more companies. We at WEICON have also been tackling this issue for many years.

That is why we have developed the **WEICON TOOLS Green Line**. In terms of quality, they are in no way inferior to our classic line and are just as robust and durable.

The material used:

- is based on plant oils, natural waxes, fibres and minerals
- goes through a closed CO₂ cycle and is recyclable
- is largely produced without the use of the finite resource crude oil
- has polyamide-like characteristics
- is produced CO₂ neutrally and with renewable energy



reddot winner 2020



Line



Cable Strippers | Wire Strippers | Multifunctional Stripping Tools



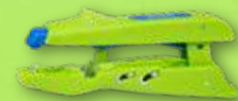
Cable Stripper No. S 4-28
Art.-No. 53055328



Wire Stripper No. 5
Art.-No. 54000005



Coax-Stripper No. 1 F Plus
Art.-No. 55000001



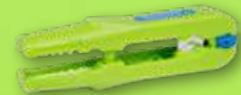
Duo-Crimp No. 300
Art.-No. 54000300



Cable Stripper No. S 4-28 Multi
Art.-No. 53057328



Coax-Stripper No. 2
Art.-No. 55000002



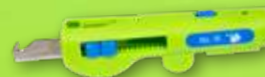
Multi-Stripper No. 400
Art.-No. 54000400



Cable Stripper No. 4-28 H
Art.-No. 53054128



Precision Wire Stripper S
Art.-No. 54000002



Quadro-Stripper No. 16
Art.-No. 55000016



Stripper No. 100
Art.-No. 54000100



Cable Stripper No. 8-27
Art.-No. 53051227



[weicon-tools.com/greenline](https://www.weicon-tools.com/greenline)



Round Cable Stripper No. 13
Art.-No. 55000013



Starter Set Pro
Art.-No. 55880001



Cable Stripper No. 4-16
Art.-No. 53051116

WEICON TOOLS®

No.1 in Form & Funktion

Since 1967, WEICON GmbH & Co. KG has been developing, producing and distributing an extensive range of stripping tools. This range includes cable strippers, wire strippers and multi-purpose strippers. The WEICON TOOLS were developed for precise, fast and safe stripping of all common cable types. They carry the GS quality seal by the TÜV Nord and were developed considering occupational safety aspects.

The tools are tailored specifically to the needs of professional users, and are also suitable for crafts and industrial applications as well as for domestic use.

www.weicon-tools.com



PART OF THE FUTURE

WEICON in the Museum of the Future

Dubai is a country of superlatives, with developments as rapid as a high-speed train. You would like some examples?



In 2005, around 1.2 million people lived in the emirate. By 2019, the number had already risen to around 3.3 million people.



The Palm Jumeirah was officially opened in 2008. This group of islands in the shape of a giant palm tree was artificially created off the coast of Dubai.



In 2009, the Dubai Metro, the first metro in the Gulf region, was inaugurated.



In 2010, the Burj Khalifa, currently the tallest building in the world at 828 metres, was opened.



In 2021, the Expo 2020 opened in Dubai. On an area of 438 hectares – the equivalent of more than 600 football fields – 190 nations presented themselves to more than 24 million visitors.



And in February 2022, a particularly impressive building has been added to this extraordinary list – the Museum of the Future.



Museum of the Future

The museum is an eye-catcher in the truest sense of the word. Looking from the outside, the building resembles an eye that – in line with the overall theme – looks into the future. This special shape has its roots in Feng Shui. According to Far Eastern philosophies, the round shape stands for the past, present and future. Apart from the shape, the most striking feature of the museum is probably the Arabic calligraphy that runs across the building. The letters illustrate quotations about the future.

The façade of the building is made of steel and glass – a total of 1024 individual elements. The building has a total height of 77 metres and a square footage of 30,000 m² spread over seven floors.

WEICON is part of it

What makes us particularly proud in this context – WEICON is also part of this futuristic building that is in a class of its own!

During the construction period of several years, our Flex 310 M[®] Classic black and Flex 310 M[®] 2-K were used to bond a number of the façade elements. With more than 8,500

cartridges of our flexible adhesives and sealants, stainless steel panels were attached to the museum both inside and outside. In addition, more than 10,000 cans of our Adhesive Spray and the cyanoacrylate adhesive VA 8406 were used.

Science, society and climate change

The new museum focuses not only on science and technology, but also on our society. In particular, it deals with questions about how society is changing and supported in everyday life by the latest technologies. Therefore, the cooperation between humans and robots plays a major role in the exhibition.

Another theme of the museum is climate change and which technologies can be used to influence and control it.

The new museum also presents itself as a worldwide meeting point for young talents and companies. The Museum of the Future is supposed to develop into a source of ideas, a driving force for innovation and a renowned address for inventors and entrepreneurs from all over the world.

So the developments in Dubai continue to be exciting and fast-paced. We are looking forward to being part of future projects with our products!



CERAMIC ANTI-SPATTER SPRAY

NEW!

Protective spray for welding processes

To protect expensive equipment during welding processes, we have developed a special separating agent and dry lubricant that coats treated surfaces with a protective ceramic film – the Ceramic Anti-Spatter Spray.

Protective coating for MIG/MAG welding processes

WEICON Ceramic Anti-Spatter Spray is a high-grade separating and lubricating agent and is suitable for highest pres-

ures and temperatures of over +1,000 °C. The spray is a ceramic protective coating for MIG/MAG welding processes. It forms a spatter-resistant dry film, which prevents the adhesion of welding spatters. That way, welding tips and gas nozzles are protected.

Thanks to the use of the spray, downtimes and interruptions in the production process are minimised. Ceramic Anti-Spatter Spray is silicone-free.

Protection of weld heads and co.

The spray protects weld heads on welding robots, welding tips and gas nozzles as well as sensitive equipment, cables, sensors etc. from the adhesion of welding spatters. Thanks to its high temperature resistance, it is also suitable for applications in plasma and laser cutting, in brazing technology, aluminium extrusion, the foundry industry, sinter metallurgy, the glass industry and high-temperature furnace construction.





GMK 2510 IN ACTION

Safe footing in stormy weathers

Sailing is beautiful. Feeling the light breeze on your skin, listening to the waves gently crashing against the bow of the ship or simply enjoying the sun on deck while gazing across the vastness of the ocean – what could be more relaxing?

But sailing can also be quite different, namely when the sea is not at all calm and peaceful. When there's a storm, it turns into a whole different world. The wind whips in your face, the waves crash on the ship deck and the spray makes it hard to see. In moments like that, you're glad if the breakfast you had stays where it is and for you to do the same, you need as sure a footing as possible. This is provided by certain non-skid tread surfaces on boats, which have a very rough surface and thus protect against slipping. After all, no one wants to go overboard!

Bonding non-slip treads with rubber-metal adhesive

In a carpentry workshop that specialises in sailboat repair, we had the opportunity to take part in an application during which exactly these tread surfaces were installed on the deck of a boat.

And what was used to keep the surfaces permanently in place and to provide protection in rough seas? Our rubber-to-metal adhesive GMK 2510. With this contact adhesive, the tread surfaces adhere permanently to the deck of the ship and support safe footing even in stormy weathers. So set sail and let's go! We hope you have a great time on your next sailing trip!



CLEANER M

M = MILD

NEW!

Universal cleaner for the industry

From many different areas of industry, we received the demand for a strong cleaning agent which, at the same time, does not contain any harmful substances and thus contributes to safety at work. Taking these requirements into account, we have expanded our range of cleaners to include a cleaning agent that is classified as non-hazardous – the new WEICON Cleaner M.

Non-hazardous cleaner

The cleaner is classified as non-hazardous, so does not carry any hazard symbols. The cleaning agent was developed to contribute to increasing safety in the workplace.

Despite its non-hazardous formula, Cleaner M offers many application possibilities. It cleans and degreases all metals, plastics, rubber, glass, ceramic, wood, or painted and coated surfaces. It is powerful and precise in cleaning grease, oil, resin, soot, wax, release agents, forming substances, cooling lubricants as well as label and adhesive residues. Cleaner M is ready to use, fast-drying and non-flammable. The cleaner is easy and safe to use. It can be used, for example, to clean and degrease machine components during maintenance works.

Its special formula consisting of special surfactants and alcohols does not contain any silicone defoamers, is non-greasy and therefore contributes significantly to the process-safe cleaning of components in production processes.

Easy and safe application

Spray the cleaner generously onto the surface to be cleaned and allow it to take effect. Wipe off with a clean and lint-free cloth or fleece – done. In case of stubborn dirt, a longer reaction time might be required. Repeat the cleaning process, if necessary. The material compatibility should always be checked in an unseen surface area prior to the application.



Removing of drilling oils
from machine parts

Wide range of applications

Cleaner M can be used in many areas of industry. It removes soiling caused by cooling lubricants, drawing and cooling oils. It cleans and degreases machine parts and tools, removes resin residues, release agent residues, and many other contaminants. The cleaner can be used for pre-treating components, if a greasy surface would impact their performance.



WEICON PRODUCTS IN USE AT LANZ BULLDOG RESTORER

Turning old into old with a new look

Lanz Bulldog

Lanz Bulldog was the sales name for farm tractors manufactured by Heinrich Lanz AG in Mannheim, which was taken over by John Deere in 1956, from 1921 to 1957. These tractors have coined the name Bulldog in parts of Germany as a colloquial generic name for a farm tractor.

Source: Wikipedia

We visited the company Schuth in the beautiful Westerwald area. In this master craftsman's workshop, passionate restorers work on giving old Lanz Bulldog farm tractors a new life. And what is often used in the process? Our WEICON products! A story that makes the heart of every classic car fan beat faster. Not least that of our application engineer Mike.

Off to the Westerwald

When we found out that a company called Schuth is based in the Westerwald region and passionate about restoring Lanz Bulldog farm tractors while also being WEICON fans, we were curious. What products are used in the restoration work? For what exactly? And can we perhaps help with any other product recommendations?

The contact with the Schuth company was quickly made. And just as quickly, an on-site meeting was arranged. At the

end of February, our field service representative Ömer Civelek and our application engineer Mike Breitenfeld took a few of our products to the Schuth workshop in Wallmerod. They were joined by our dual student Fabian Filip, who had established the contact to Schuth through a friend, and one of our photographers. Because one thing was clear: The visit offered the perfect opportunity to take some exciting application photos.

A lot of work

Sometimes over 100,000 euros – that's how much enthusiasts are willing to

pay for a fully restored Lanz Bulldog, Michel Schuth told us. The owner of the master workshop is a well-known face in the classic car scene, an absolute professional when it comes to Lanz Bulldogs and an avowed WEICON fan. He has already made numerous customers from all over Europe happy with his craftsmanship. "We make any restoration wishes come true. For example, we carry out complete engine overhauls, equip the Bulldogs with starters and power steering and take care of the paintwork. You could say we dismantle the farm tractors into all their

individual parts and then completely rebuild them," says Michel Schuth. That sounds like a lot of work. And it really is.

Our application engineer Mike could understand that particularly well. A classic car fan himself, he acquired a bright red Framo in 2019 – a GDR van that he now uses for trips to the countryside in good weather. Mike regularly uses WEICON products to maintain his Framo. So it didn't come as a surprise that he, in particular, was curious to find out what exactly our products are used for in the restoration of Lanz Bulldogs.

Our products for the Lanz Bulldog restoration

When our four-man team entered Schuth's workshop, Mike's curiosity was finally to be satisfied. In the following, we show you where some of our products are used by the restorer from the Westerwald region:



Sealing gearbox covers

Our **Black-Seal Special Silicone** is used for sealing gearbox covers. The permanently elastic sealant is particularly resistant to oil and grease as well as high temperatures (+280 °C/+536 °F).

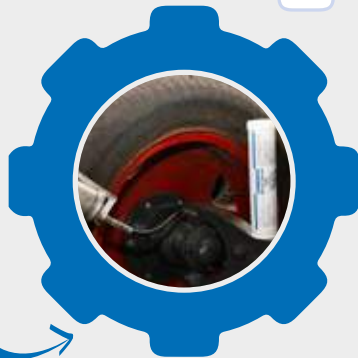
Maintaining drive belts

To keep the drive belts nice and supple and to protect them from ageing, Schuth uses our **Belt Dressing Spray**.



Keeping axle joints supple

AL-W High-Performance Grease is maintenance and care rolled into one product. Thanks to the grease, the axle joints on the tractor remain supple and wear is prevented at the same time.



Protect against corrosion

Our **Anti-Seize Assembly Paste** offers protection against corrosion, seizure and wear. Used here for the not exactly small screws on the tractor wheels.



Repairing wood damage

Wood was very popular in bodywork construction at the time. This is particularly noticeable when you take a closer look at the cockpit of a Lanz Bulldog. In order to repair the defects and damage that have developed over time, the Schuth company uses our **Repair Stick Wood** – a mineral-filled repair clay.



Sealing the engine housing

Our universal sealant **Plast-o-Seal** is used here to fixate and support the solid seals on the engine housing of the tractors.



A very happy group

As a big classic car fan, Mike couldn't stop marvelling. But our field service representative Ömer was also very happy after the visit to the Westerwald: "It's unbelievable what Michel Schuth and his team turn the rare collector's items into. Enormous expertise

and a lot of passion make all this possible. And, last but not least, also our products. So we took the opportunity of the visit to introduce Michel Schuth to various alternatives to competitor products." As focused as ever, our hard-working field service colleague.

As presents, we left all the products we used for the application photos in

addition to some valuable tips from adhesive professionals. So in the end, all parties were extremely happy with the visit.

What the future brings

We are happy that we were allowed to take a look behind the scenes of the Schuth master craftsman's

workshop. Nothing is more valuable to us than satisfied customers who are truly convinced of the quality of our products. And Michel Schuth is definitely one of these customers. He will continue to recommend WEICON at classic car meetings and trade fairs. And why? Not because we asked him to, but because he thinks the world of our products. You couldn't wish for more authenticity!

Contact Bulldog-Schuth

+49 6435 / 96 17 23

info@bulldog-schuth.de

www.bulldog-schuth.de

WEICON RECEIVES AWARD

Best partner of the specialist technical retail

In 2022, again, we were honoured by the PVH as one of the best partners of the specialist technical retail. In the category “chemical products”, our family-owned company came in a very good 2nd place.

For the 22nd time, the PVH in cooperation with the Working Committee Tools (AKW) asked the specialist retailers in Germany at the beginning of the year to choose their best industrial partners from the past twelve months.

The partners were chosen from the categories precision tools, hand tools, measuring tools, operating equipment, fastening technology, work safety, and chemical products. In these categories, the producers were rated in terms of their loyalty to the specialist retail, their sales support, their dealing with complaints, their product innovations and their data and digitalisation quality.

2nd place in chemical products

In total, 1,500 specialist retailers in Germany were asked to cast their votes. With an average score of 2.29, we ranked second in the vote and thus belong to the best suppliers of the specialist retail in Germany once again.

“We are very happy to belong to the top partners of the specialist technical retail again this year. The award is based on a survey among the specialist retailers, some of whom we have been cooperating with successfully for many years. The positive rating of our services is a great feedback on our daily work. However, we won't rest on our laurels now, but we will keep giving

Federal Association of Production Connected Trading

The PVH is the Federal Association of Production Connected Trading, which many technical distributors, who also collaborate closely with us, are members of. The PVH confers the prize in cooperation with the Working Committee Tools (German: AKW) of the Central Association of Hardware Trade.

our best to achieve a top position again next year,” says Patrick Neuhaus, head of sales for the

D-A-CH (Germany-Austria-Switzerland) region at WEICON.



THE BEST IN ITS CLASS

Precision Wire Stripper S wins World Tool Award

And another one! Once again, one of our tools was awarded a prize! After the Red Dot Award, the Best of 2022 of the expert magazine Heimwerker Praxis, our Precision Wire Stripper S has now also won the WORLD TOOL AWARD! The tool completely won the jury over in terms of innovation, product quality and top price-performance ratio.

The jury

The jury of the awards is made up of expert journalists and test editors who have been active in the industry for many years and who have already closely examined and tested many tools. The jury is chaired by graduate engineer Olaf Thelen, editor-in-chief of the magazine Heimwerker Praxis. The jury uses a points system to decide which of the nominated products will receive an award.

Categories and classes

The awards are given out in nine different categories. For example, for cordless power tools, measuring tools, pneumatic tools or hand tools.

And in the hand tools category, our wire stripper really scored in the professional class!

In each category, prizes are awarded for three classes – professional, premium and best buy.

“THE AWARD SHOWS US THAT OUR TOOLS MEET THE HIGHEST DEMANDS OF PROFESSIONAL USERS, WHILE AT THE SAME TIME, IT IS A STRONG MOTIVATION TO CONTINUE TO INVEST A LOT OF ENERGY IN THE DEVELOPMENT OF HIGH-QUALITY STRIPPING TOOLS IN THE FUTURE.”

Ralph Weidling

In the professional class, the awards go to products that are designed for professional use – like our WEICON TOOLS.

In the premium and best buy classes, awards are given to products that meet the highest demands in the semi-professional sector, in the demanding DIY sector and in the hobby sector.

“We are very pleased that our Precision Wire Stripper S has now also received the World Tool Award after the Red Dot Award. The award shows us that our tools meet the highest demands of professional users, while at the same time, it is a strong motivation to continue to invest a lot of energy in the development of high-quality stripping tools in the future,” says Ralph Weidling.

For the fast, safe and precise stripping of thin conductors and wires (0.12 mm-0.8 mm (36-20 AWG)).

Other awards



The World Tool Awards are presented once a year. With the awards, a jury of experts honours products that stand out against the competition due to new ideas or technologies, precise and durable workmanship and the use of high-quality materials, or an outstanding ratio of acquisition costs and utility value.



READY TO TAKE THE NEXT STEP

Successful apprenticeship completion



In mid-January, two of our apprentices – Alexander Wallfahrt and Kathrin Klinge – successfully completed their final exams!

Alexander will stay with our sales department as a now fully trained industrial management assistant, where he had already been actively supporting our colleagues on a half-day basis. Kathrin was able to complete her training as an industrial management assistant as part of her dual study programme in business administration in the incredible time of just one and a half years and will continue “de-

partment hopping” for the rest of her study programme. Despite the pandemic, the two were able to do most of their exam preparation in face-to-face class settings. The written and oral exams also took place on site and in a relaxed atmosphere without having to wear a mask while seated. Congratulations on completing your apprenticeships, Alexander and Kathrin!

STAINLESS STEEL CARE SPRAY A7

Cleaning, care and protection in sensitive areas

Especially in sensitive areas, where hygienic cleanliness is essential, only very special products that meet the high requirements may be used. For cleaning and care in these areas, we have developed a special spray that meets these specifications – the Stainless Steel Care Spray A7.

It removes smudges and fingerprints, reduces oxidation and corrosion, cleans even larger surfaces streak-free, leaves a long-lasting protective layer, and makes water roll off. It has an antistatic effect and adheres even to vertical surfaces. The spray has a high temperature resistance from -5 °C to +200 °C.

Many areas of use

Stainless Steel Care Spray A7 is used for the cleaning and care of conveyor belts, machines, lifts, stairs, and other stainless steel parts. The spray treats the surfaces fast and easily. It removes dirt, dust and greasy fingerprints. The special spray can be used in the food and beverage industry, in canteen kitchens, in industrial bakeries, in sanitary facilities, in kitchen construction as well as in the pharmaceutical and medical industry.

Fast and easy application

Thoroughly shake the can before use. Apply the spray from a distance of approx. 20 cm in a thin and even layer and lightly rub in with a dry, soft cloth. In case of stubborn soilings, allow to take effect for 30 seconds. The product must not come into direct contact with food.



Spray
with NSF
registration

Stainless Steel Care Spray A7 was specially formulated for the cleaning, protection and care of brushed, matt and polished stainless steel surfaces in sensitive areas. The spray has an NSF registration (A7) and can be used in food processing areas.



TRAINING AT WEICON

Expert knowledge in many fields

Knowledge on how to use our products correctly is a key prerequisite for a successful application. That is why we put so much emphasis on the professional training and development of our employees. It is simply a fact: Only with a highly trained team, we can keep being successful in the long run. But we don't just keep this knowledge to ourselves. Quite the opposite! We are happy to share it with our customers. The more people know about the joining technology adhesive bonding, the better! That way, we also contribute to improving the image of adhesive bonding and to keep making it into what it already has become: the joining technology of the 21st century! So what's been happening in terms of training at WEICON in the last few months? We can tell you one thing: a whole lot!

Specialist Advisor for Adhesive Bonding Technology

In late March and early May, the new VTH training course "Specialist Advisor for Adhesive Bonding Technology" took place for the first time in Rettigheim, at the headquarters of the Innotech Marketing und Konfektion Rot GmbH. In two one-week seminars, the participants learned everything about adhesives to be able to advise their customers in the specialist technical retail in the best possible way in the future. The course had a high turnout and the participants came from all over Germany – from Freiburg to Lueneburg. The first week focused on the basics of adhesive bonding technology and carrier-bonded adhesive systems. As part of this, basic terms and basic knowledge were taught, the correct surface pre-treatment was demonstrated, and, of course, safety aspects were shown, which play a vital role in every bonding application. The second week was all about "elastic and structural bonding" and this is where WEICON came into play! We had the chance to tell the participants everything about silane adhesives, methacrylate adhesives, epoxy adhesives and chloroprene adhesives for a whole day and to also present the correct application



for each product. At the end of each week, an exam took place, in which the knowledge that had been gained during the course was tested.

Always the right solution – training for new colleagues

In February, seven new colleagues at our headquarters in Muenster enjoyed an extensive product training with our colleagues from the project management and application technology departments Holger and Mike. The motto of the training was "Always the right solution – we don't just sell products, we deliver solutions!" The participants received basic knowledge of all product groups, while also learning some handy tips and tricks for the handling and application of many products. The training was structured in a varied synergy of theory and practice and based on our flyer "Applications and Products". After the one-week event, our trainers Holger and Mike were very pleased: "Once again, it was a very lively training with vivid exchange and intensive group work! It is always a challenge to convey the learning content in a way that equally appeals to participants from the different departments and fields. But again, it worked out really well this time!"





Plastic Metal training in a class of its own

Our Plastic Metal products can be used in many areas of industry, but it also requires a lot of explanation. In order to give our team an understanding of their various application possibilities, our business development manager Hannes Kilian set out to visit us in Muenster all the way from Dubai. According to the motto "Solution for Surface Technology", he organised an extensive training for some of our field service colleagues and colleagues at our application technology department.

Topics of the training

The most important points on the agenda were the topics of surface treatment and coating, the restoration of components and how to counteract wear and tear. In addition, extensive application possibilities were discussed, especially for the marine, mining and plant engineering sectors. The topics of health protection and occupational safety were also discussed in the context of processing and application of our

products. And of course, several hand-on applications were also an essential part of the training. During these, the correct handling and processing of the individual products was carried out by the participants, because nothing illustrates the newly gained theoretical knowledge more impressively than trying it out yourself!

Goals

The goal of the training was to gain extensive knowledge on the features and advantages of WEICON solutions for surface technology and on how to select and process the different products. In addition, the participants learned about testing equipment that can be used to verify the required quality of repaired components or to identify areas that need to be reworked.

Tips and tricks

Plastic Metal expert Hannes also gave his colleagues some important and useful tips from his practical experience. That way, they are now perfectly prepared to support their customers with any Plastic Metal applications.

Last but not least – European Adhesive Bonder at WEICON

And, by the way, the second European Adhesive Bonder training course run by Innotech also took place here in Muenster. And this time, it was even a WEICON-only event! No less than twelve of our colleagues completed the five-day course with great success! All of them passed their exams with flying colours and are now officially European Adhesive Bonders. Congratulations!



Online, too, of course

In addition to face-to-face appointments, we also offer our customers the option of online training sessions. If you are interested, we would be happy to present you with suggestions for potential topics and possibilities. Feel free to get in touch. Because we are there for our customers, at any time and worldwide!



IN-HOUSE TRAINING 2022

FOOD FOR THE BRAIN

Our curious colleagues are provided with a lot of input every year in various internal training sessions.

From classic product training to marketing know-how

These include mainly training sessions on product groups such as sprays, Plastic Metal or Contact cyanoacrylate adhesives.

However, in addition, areas and tasks of various departments here at WEICON, such as brand management, e-commerce or marketing, are also presented. Moreover, the employees not only gain insights into other areas of responsibility, but also look into things outside the typical WEICON cosmos that are useful for everyday life and work!

For example, they learn about data protection and email security or delve into the world of product liability laws.

Flexible attendance

Most of the training sessions take place online via Microsoft Teams, so colleagues who work from home or at the branch offices can also participate. However, we still conduct most of the product training live and on site. Why? Simply because it gives our colleagues the opportunity to try out the products themselves – following a “learning by doing” approach.

All training sessions are held by our in-house experts in the respective field. With prior registration, every staff member can take part in the courses. For those who aren't able to attend, the digital training sessions are recorded and made available later in a media library. Expert knowledge at the touch of a button, so to speak!

High turnout

This way of imparting knowledge, from colleagues for colleagues, is very well-received: “Since we started offering our internal training sessions online, the number of participants has increased significantly. In particular, the insights and trainings on special topics from other departments are very popular,” says Stefan Winter, quality manager and organiser of the in-house training at WEICON.



NEW!

FLEX 310 M PROSEAL

Universal adhesive and sealant



- ▶ suitable for maritime ventilation systems
- ▶ for applications in sensitive areas and for room ventilation systems

Modern industry is very versatile and companies manufacture a wide variety of products. However, many of these manufacturers require very similar products in their daily work processes. For example, reliable and weather-resistant adhesives and sealants with strong adhesion to different surfaces. That is why we have created a true all-rounder that combines precisely these properties – the new Flex 310 M ProSeal.

For general-purpose use with high adhesive strength

The new 1-C SMP-based adhesive and sealant is suitable for general-purpose use, strong, permanently elastic, and fast-curing. It shows high elasticity as well as good mechanical strength. ProSeal is non-corrosive on surfaces and can be machined after curing. For example, ProSeal can be sanded and painted. It has a high mould resistance and is compatible

with natural stone. The elastic adhesive and sealant is neutral-curing, absolutely weather-resistant and temperature-resistant from -40 °C to +90 °C. ProSeal is low-odour and very low-emission as well as free of silicones, isocyanates and solvents.

The adhesive and sealant is tested and approved for applications in food-related areas and for technical room systems (RLT) in accordance with VDI 6022 in air-conditioning and ventilation construction. It meets the requirements of the International Maritime Organisation IMO FTPC Parts 2+5.

Versatile use

Flex 310 M ProSeal adheres very well even to powder-coated, galvanised, anodised, chromated, and hot-dip galvanised surfaces.

The adhesive and sealant is suitable for use on a wide variety of surfaces, such as metal, many plastics, natural stone, concrete, masonry, plaster, wooden floors, glass, and many more.

Due to its specific properties, the sealant can be used in many industries, such as food and beverage production, in air

conditioning and ventilation construction, in the maritime industry, in the sanitary sector, or in the construction industry, for example for connection, movement and façade joints in building construction.

Moreover, Flex 310 M ProSeal can be used in other industrial areas, such as in tank and apparatus construction, in car bodywork, container and vehicle construction, in pipeline and fittings construction, in the energy and electrical industries, in sound insulation and insulation technology, and in plastics technology.

CORPORATE MOBILITY MANAGEMENT AT WEICON

On the road with high voltage



Supporting sustainability is an important goal for all of us in order to keep our own CO₂ consumption as low as possible. For industrial companies, sustainable action is also a key aspect of their business activities. Yet resource-saving actions are not just limited to the operational processes that are part of the production of goods and commodities. All other processes within and around the company should also be examined for their CO₂ footprint.

One example of these processes are the traffic flows a company brings to the roads – whether this includes the transport of raw materials and manufactured products or the distance the employees commute to work.

In order to reduce these traffic flows, companies invest in mobility management. This focuses on the question which offers can be made to the employees and customers to further support sustainable actions.

One possibility is to create incentives for increased use of public transport. Or supporting electric mobility, for example with company bikes, installing charging points for electric cars or switching the company fleet to electric vehicles. Enabling and promoting remote working is another example of supporting a sustainable mobility management.

We spoke to Ralph and Ann-Katrin Weidling about the mobility management at WEICON.



Ralph, why is corporate mobility management an important topic at WEICON?

“Global warming has dramatic effects on people and nature. It is up to each and every one of us to take action and produce as little harmful carbon dioxide, or CO₂, as possible. WEICON is not only a company, but also part of society. We want to contribute to limiting global warming in the long term. That is why the protection of the environment is an integral part of our corporate principles. Measures such as sustainable corporate mobility management can help to strike the best possible balance between environmental protection and economic efficiency. Which makes it an important contribution to living up to our responsibility and reducing our CO₂ footprint as much as possible.”



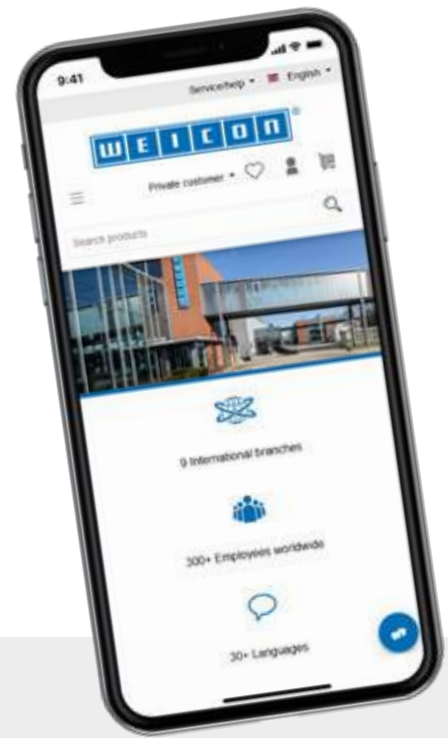
Ann-Katrin, what does the company mobility management at WEICON look like?

“Many of our employees live in the surrounding areas of Muenster and are dependent on their cars for their commute to work, because the public transport connections are not always adequate. In order to still offer more sustainable commute options, we have installed 24 EV charging points on our company premises. Here, our team has access to free charging. In addition, we offer comprehensive and free advice on how to get started in electric mobility. That way, we create an incentive to switch to an electric car. The number of electric cars in our company has been increasing ever since we’ve started this offer. We’ve also been offering company bicycles for our team for years. And the offer is very well-received! Many of our employees regularly use their company bike for their commute to work – weather permitting. It doesn’t get any more resource-efficient than that! In addition, we’ve created the opportunity for many of our employees to work part of their hours remotely. An offer that is also very well-received and used frequently. So, we’ve already implemented several measures to reduce some of the traffic on the roads that is related to our company. Nevertheless, we’ll keep working on new ideas how to make our road traffic flow even more sustainable – there’s still more that we can do!”

ENTIRELY NEW

Relaunch of the WEICON Germany online shop

Since March 22nd, WEICON Germany's online shop has been boasting a new design, a more user-friendly interface, and many other useful features.



What's new?



Design & Function

- ▶ modern design
- ▶ improved user experience – e.g. through optimised presentation on all end devices
- ▶ technical improvements – e.g. automated updating of product data



Customers & Orders

- ▶ shipment tracking
- ▶ other payment options: SEPA bank transfer, Klarna Pay Now
- ▶ low-quantity purchase for B2B business customers
- ▶ form request for business customer account
- ▶ WhatsApp widget: simplified contact



Products

- ▶ additional article explanations & information on the scope of delivery
- ▶ integrated form for direct questions about the article/application
- ▶ memo lists (can be shared via link on Facebook, Twitter & WhatsApp)
- ▶ product filter: facilitated product search

Why all the effort?

The head of the project, Carolin Warnecke, answers this question as follows: “The most important thing for us was to adapt our shop system to the latest technical standards. This has significantly improved the user experience. Customers are now guided through a modern, clearly structured and easy-to-use store. In addition, we will have great advantages in the future, for example, in terms of setting up interfaces to other programs and systems. This makes it easier to automate sales processes.”

and integrate their shops into the new system.

The challenge here is that countries and subsidiaries have their own specifications and processes, which place different demands on the shop system in each case. For example, they may have different tax rates, currencies, government requirements, or special functions in the checkout process and order processing.

A complete success despite some hurdles

It is obvious that with such a large project, unplanned challenges come up from time to time. However, these did not slow down the reconstruction. “We worked together in a super-motivated team and were able to find a quick and satisfying solution to every problem,” Carolin praises her team.

And what does the future hold?

“The online shop will be an ongoing project. In order to be able to offer customers interesting and helpful features in the future, we will constantly maintain and develop it further,” Carolin explains. But first, the branches are to follow

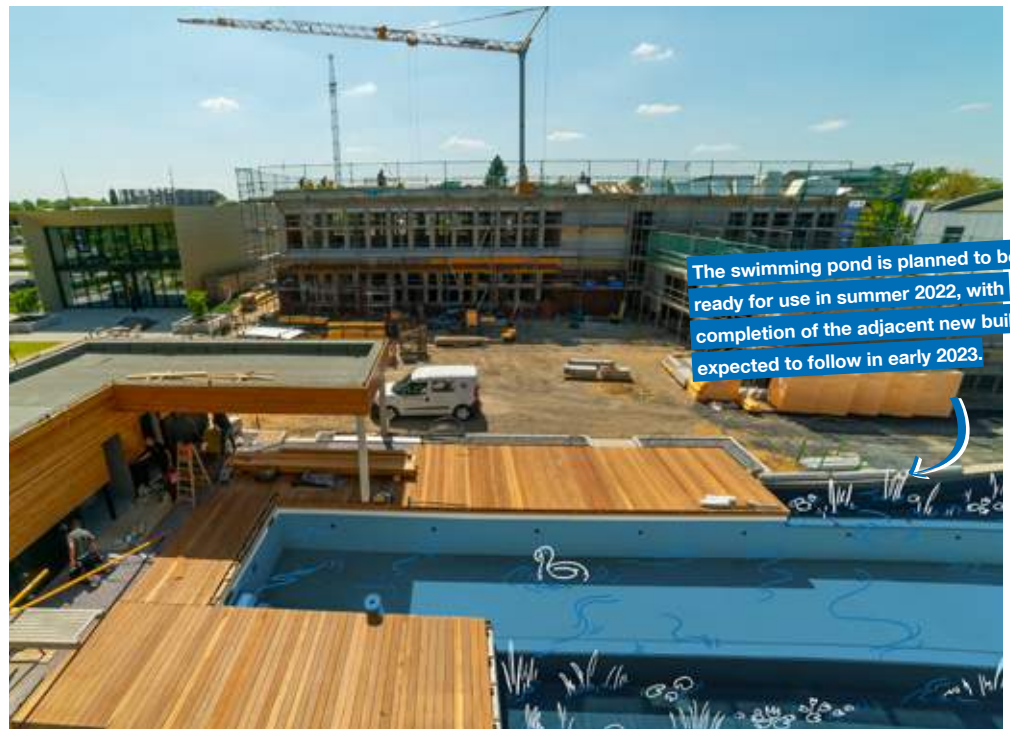
UPDATE ON OUR CONSTRUCTION WORKS

New highlight in the outdoor area

As we have already reported in previous news issues, our headquarters in Muenster are constantly changing. A little over a year ago, the demolition works on the WEICON premises started – since then, a lot of work has gone into erecting the new building. Things are progressing well on our construction site – a very special highlight is soon to be inaugurated.

New building 2022/23

As we have already revealed in previous issues, the building project will include several new administrative offices and an in-house physiotherapy practice as well as a bistro, which will offer our team a changing lunch menu after completion. In addition, a very special highlight is being created in the outdoor area: a green swimming pond with a large terrace! In the future, this will be an inviting space to relax or exercise during breaks. The terrace furniture will be made by the Muenster-based furniture designer Kawentsmann. ▶ More about our regional cooperation on p.11-12.



The swimming pond is planned to be ready for use in summer 2022, with completion of the adjacent new building expected to follow in early 2023.



This is what the new cosy bistro on our company premises will look like!

Electric mobility



In addition to the aspect of climate protection, rising fuel prices are also a good reason for switching to electric cars. That is why we have further increased the number of EV charging points and can now offer our employees and guests a total of 24 charging points for their vehicles.

And what's next?

Of course, further projects are already in the making, because stagnation is just not our thing! But for now, we are looking forward to the completion of and move to the new building and to spending our breaks in and by the new swimming pond.

NEW!

TWO NEW PLASTIC METAL TYPES FROM WEICON

More from the world of wear protection

We offer several wear protection systems that protect machines and equipment in industry from wear and significantly extend intervals until the next inspection or maintenance. These two types are new in our product range.



slower curing

Determination of the degree of wear

Epoxy resin system WEICON GL-S

For heavily stressed surfaces, we have now developed a special wear protection which serves as a control layer for the degree of abrasion – the epoxy resin system WEICON GL-S.

The Plastic Metal type WEICON GL-S provides high abrasion resistance and serves as wear protection for heavily used surfaces in industrial applications. The epoxy resin system is flowable and spreadable and can be applied with a paint brush. It shows high adhesive strength, is mineral-filled, chemical-resistant, and temperature-resistant up to +180 °C.

The new wear protection is suitable for lining heavily stressed pump casings, as wear protection for slide bearings, chutes, funnels and pipes, and for the repair of castings, valves and fan blades.

Easy visual control

GL-S is ideal for a system build-up in combination with the Plastic Metal type WEICON Ceramic BL. Due to its slow recoating time of five hours, GL-S can be used especially for applications where higher ambient temperatures prevail. The system is also well suited for use on larger surfaces due to its longer curing time. Thanks to the different colours of Ceramic BL (blue) and GL-S (dark green), the degree of wear can be easily and quickly determined during visual inspections.



temperature-resistant up to +220 °C

For extreme conditions

Epoxy resin system WEICON Ceramic HC 220

For surfaces in industrial applications, which are permanently exposed to extreme conditions, we have developed a special wear protection – the epoxy resin system WEICON Ceramic HC 220.

Ceramic HC 220 has a high abrasion resistance. It protects surfaces in industrial areas, where extreme conditions, such as high temperatures, moisture, cavitation and abrasion are part of daily work. The system is temperature-resistant up to +220 °C, flowable, ceramic-filled, resistant to chemicals and has a high adhesive strength.

Ceramic HC 220 can be easily processed with a paint brush and applied to large surfaces. The epoxy resin system is non-corrosive, anti-magnetic and cures practically without shrinkage.

The surface protection is particularly suitable for lining heavily stressed components, such as pumps, pipes or plate coolers. The epoxy resin system can be used wherever chemicals or other aggressive substances are carried through pipes. It is suitable for applications in the chemical industry, in refineries, in sewage treatment plants, and in many other areas.

WORKING ABROAD

Going to Dubai as a dual student for WEICON

As part of her study programme, our dual student Kathrin Klinge spent four weeks working for WEICON at the Middle East branch. In an interview, she told us about her experiences and impressions.



Kathrin Klinge,
dual student business
administration at WEICON

Hey Kathrin, could you tell us a little bit about yourself and your position at WEICON?

Of course! I'm Kathrin and I'm completing a dual study programme in business administration at WEICON. In January this year, after one and a half years, I finished the integrated apprenticeship. I am now an industrial management assistant, but my academic studies will continue until 2024. I am now in my fourth semester while working at WEICON at the same time, currently in the marketing department.

How did it happen that you were able to go abroad?

At the end of last year, human resources manager

Saskia Greis approached me and asked me if I could imagine working abroad for a while. I had already mentioned during my job interview that I would like to spend some time abroad one day. For apprentices at WEICON – not only for dual students – a stay abroad is generally intended. Of course, that was very convenient for me.

Did you choose WEICON as your training company because you knew you could go abroad?

Before I applied, I didn't even know that there was the possibility of going abroad – especially at such an early stage in the apprenticeship. I only found out about it during the job interview.

But the fact that WEICON is an internationally operating company definitely played a role in my decision to do the dual study programme at WEICON.

Why Dubai?

Ann-Katrin Weidling and Saskia made the suggestion. I didn't choose a specific WEICON branch abroad. However, I was immediately enthusiastic about Dubai, as the city has always appealed to me!

What did you do in the Dubai branch?

I was able to get a look into many different areas and to get to know the day-to-day business of the branch. Managing director

Thorsten Lutz, who was my main contact during my stay, introduced me to the most important tasks. I then entered purchases for Thorsten. He also showed me how to book cash sales and explained how to recalculate prices when purchasing prices changed.

Outside of the office, I accompanied visits to customers, spent three days at the Middle East Energy trade fair and went to a dealership opening in Abu Dhabi with Thorsten and Majid Bahmani, managing director of our branch in Singapore. It was all very interesting.

What challenges did you have to face in your day-to-day work in Dubai?

In the beginning, I had to get used to speaking English again. The only Germans in the branch are Thorsten and our business development manager Hannes Kilian. But that wasn't a problem, because everyone was very warm and welcoming and if I didn't understand

something right away, I simply asked again.

“WHAT I LIKED MOST ABOUT DUBAI WAS THE CONTRAST BETWEEN LUXURY AND TRADITION.”

Working is also somewhat different, although German virtues such as accuracy and punctuality are also very important in Dubai. What surprised me, for example, was paying with checks. In Dubai, that's totally normal; in Germany, I've never seen that before. But you get used to all that quickly, you can learn a lot and you grow with it.

Besides working, what else did you see and do in Dubai?

In my free time, I checked out all the typical tourist highlights. I was at the famous skyscrapers Burj Khalifa and Burj al Arab. I also visited the Dubai Marina, the West Beach and the Expo. During my time in Dubai, a whole new district was completed, from which you had a great view of the skyline.

What I liked most about Dubai was the contrast between luxury and tradition. If you drive only 20 minutes out of the city – away from the skyscrapers and the hustle and bustle – you get to see the historic, old Dubai with small beige stone houses. Once, I also drove to another emirate. There, again, you enter a completely different scenery, which

reminded me more of Italy or Greece than of an Arabian city.

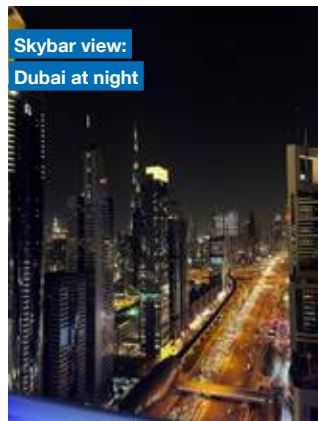
Another highlight was definitely quad biking in the desert! The kilometre-long dunes make you aware of the force of nature, which remains rather hidden in the city. The Middle East is very diverse and Dubai is definitely worth a visit.

Looking to the future: Could you imagine working for WEICON abroad again? If so, where?

I can definitely see myself doing that! I've always been very open-minded about staying and working abroad. If I had to choose a branch location? I would honestly choose Dubai again. At some point, I was able to drive around the city without a navigation system and in a certain way, it already felt very familiar. I would like to build on that feeling next time.



On the road as exhibitor at the Middle East Energy



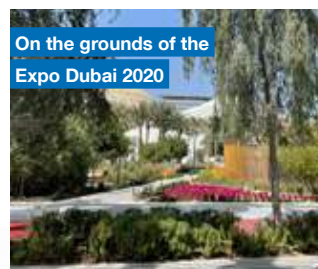
Skybar view: Dubai at night



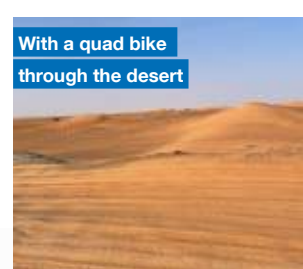
City district Al Seef



Trading partner opening in Abu Dhabi



On the grounds of the Expo Dubai 2020



With a quad bike through the desert

Welcome to the team



**MORITZ
THUMULKA**
sales representative
Germany



**PEDRO MIGUEL
DOS SANTOS**
international
sales assistant



**MARIA
BELUHA**
domestic
sales assistant



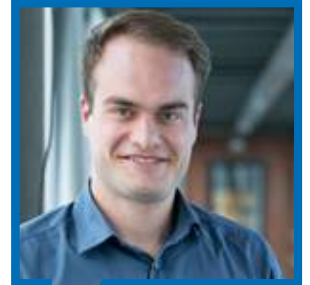
**TIM
WEBER**
e-commerce
manager



**SIMON
LEDWIG**
product manager



**VERENA
KORTMANN**
media designer



**INGO
BERKEMEYER**
head of procurement



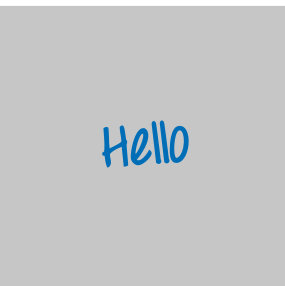
**WALDEMAR
WEISHEIM**
skilled warehouse
operator



**OLIVER
NEUMANN**
skilled warehouse
operator



**SERGEJ
LOPATENKO**
skilled warehouse
operator



**TOMASZ
KOTOWSKI**
area sales manager
Poland



**ARTUR
JUCHA**
area sales manager
Poland



**VAISHAK
PREMNATH**
administration assistant
Dubai



**BARIŞ
ÖZKAN**
sales representative
Turkey



**FATIH
MEHMET ONAN**
sales representative
Turkey



**MURAT
ATLASLAR**
accountant
Turkey



**YELIZ
BADUR**
e-commerce
manager Turkey



**KENAN
KAÇAN**
skilled warehouse
operator Turkey



**NELLY
ALVARADO**
warehouse
associate Canada



**JENNA
CREWS**
office associate
Canada



**TIBERIU
FARKAS**
area sales manager
Romania



**FRANCISCO
FIGUEROA GARCÍA**
Northwest area sales
manager Spain



**SITI
JUMAHAT**
accountant
Singapore



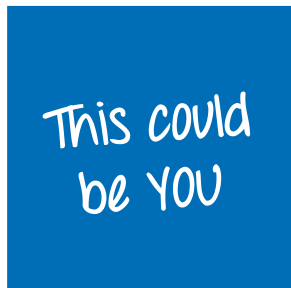
**MARCO
SCELTI**
area sales
manager Italy



**AVIKAR
DURGAPERSAD**
external sales
representative South Africa



**VOJTĚCH
JINDRA**
area sales manager
Czech Republic



INTRODUCING THE WEICON TEAM

What does ... actually do?

Kea-Denise Obermeyer

Which department at WEICON do you work in?

I work in the warehouse in production.

When did you start working at WEICON?

I have been with WEICON for pretty much exactly one year now.

What is your role here in our company?

My daily tasks include labelling our many WEICON products, which I then also package.

What is your favourite sport?

As a balance to my work, I like to go to the gym to really push myself.

City or Swiss mountain lake when you're 75?

Definitely mountain lake! When I'm retired, I just want to enjoy the silence and escape the hustle and bustle of the city.

What is your favourite food?

Oh, that's difficult to decide. I like many things! If I really had to decide, then it would definitely be some sort of pasta – that always works, in my opinion.

Which country would you like to spend some time travelling in?

I would love to take a trip to Croatia, despite the mostly stony beaches!

Which was the last TV show you watched?

I usually watch something on Netflix. But at the moment I can't find anything that interests me and I can't remember the last show I watched.

What skill would you like to acquire?

I want to learn how to drift with a car! My boyfriend sometimes does that with his sports car, which is already great fun for me as a passenger. We share the car enthusiasm, I also have a fast car.

If you could try out another profession for a day – what would it be?

Then I would venture in a completely different direction: My childhood dream was to become a fashion designer!

You have the whole day off. What would your perfect day look like?

On days off, I like to spend my time dedicated to my car. I would spend at least half the day cruising around.

newsletter

data sheets

order

partner search

adhesive finder

tools finder

contact

application issues

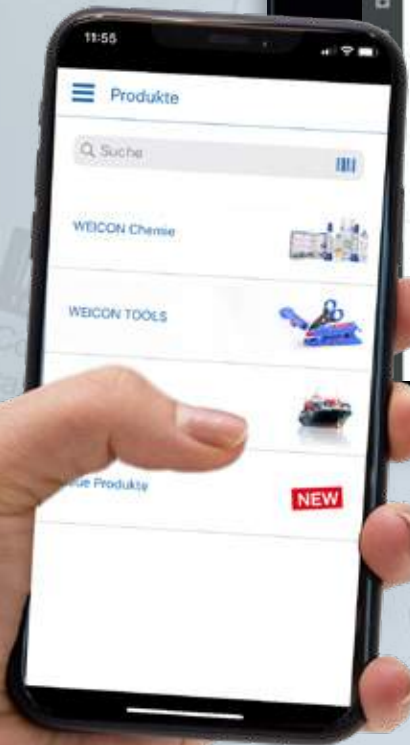
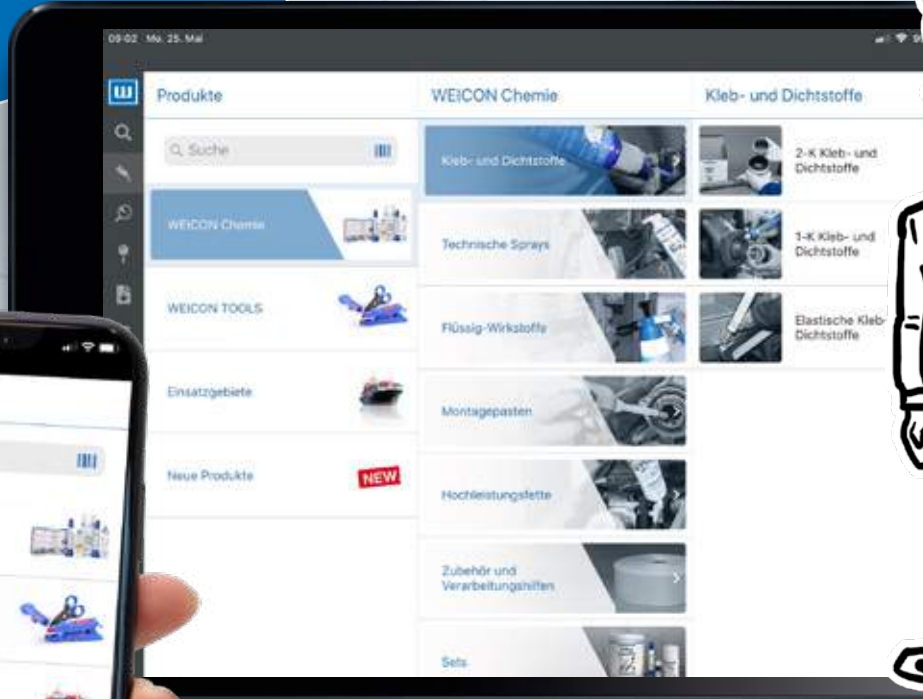


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